

Coming
this week

You, *The Republic* and *azcentral.com* pick the best in the Valley.
Thursday: Calendar section and *scottsdale.azcentral.com*.
Saturday: NE Valley picks, *Scottsdale Republic*.



Business ready to boom at north Scottsdale center | PAGE 3

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CAREFREE CAVE CREEK FOUNTAIN HILLS PARADISE VALLEY ARCADIA SALT RIVER COMMUNITY FORT MCDOWELL

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6 tenants to join AJ's in marketplace

By Nathan Gonzalez
THE REPUBLIC | AZCENTRAL.COM

SCOTTSDALE

Three spas, a dry cleaner, an interior designer and a bank branch will be the latest properties to open this summer at the 84,668-square-foot Scottsdale North Marketplace.

The center, southeast of Lone Mountain and Scottsdale roads, serves north Scottsdale, Carefree and Cave Creek and is anchored by an AJ's Fine Foods, which opened a 27,728-square-foot store in November.

Phoenix-based retail developer Pederson Group owns the shopping center.

"This is a great place to do business, because the customers really embrace you and make you a part of their lives," AJ's store director Bill Hutson said.

Joining AJ's in mid-May will be Casa Paloma Interiors, which will offer home furnishings and accessories, gift items and interior-design services. The store, owned and operated by Diane Johnson Maier, occupies 2,000 square feet.

Dry cleaner 'eco-friendly'

Also set to open this month is Martinizing Dry Cleaners, which will use 1,080 square feet of space. The company says it is the "premier eco-friendly dry-cleaning company" with more than 500 locations nationwide.

The dry cleaner uses a liquid, sand-based silicone it calls "Green Earth," which is gentle on the nose and clothing. The silicone leaves clothes looking, smelling and feeling better, the company says.

The Hand & Stone Massage Spa is set to open in June with 2,778 square feet of retail space.



PHOTOS COURTESY OF TONY K. AND ASSOCIATES

A 27,728-square-foot AJ's Fine Foods store, which opened in November, anchors Scottsdale North Marketplace at Scottsdale and Lone Mountain roads. The shopping center will serve some of Scottsdale's most exclusive residential developments.

The spa will provide a variety of massage services, including foot and facial massages ranging in times from 50 to 110 minutes.

Hand & Stone uses polished river stones heated to 125 degrees, which help a masseuse reach three layers deep into muscle tissue, according to the company. The store will sell incidental products.

Also in June, Bella Day Spa will open an upscale 3,570-square-foot hair and nail salon and spa. The store will offer full-service beauty care, facials, waxing, pedicures and spa services. Bella Day Spa operates spas in Arizona, California and Colorado.

The third spa moving into the center is the 2,500-square-foot Adam & Eve Medspa, scheduled to open late this summer.

Adam & Eve, owned and operated by Dr. Carl Sonder and his wife, will offer aesthetic

Scottsdale North Marketplace

What: New retailers will open this summer at Scottsdale North Marketplace.

Where: Southeast of Scottsdale and Lone Mountain roads.

Details: www.pedersoninc.com or 602-265-2838.

and cosmetic services, including restorative and reparative procedures. In addition to injection procedures such as Botox, the business will offer skin resurfacing, photo-facials for youthful restoration and laser hair and tattoo removal.

Bank will be prototype

Chase Bank will fill another vacancy with a 2,500-square-foot branch.

When it opens late this summer it will be a prototype offering a variety of high-tech features for customers.



This is a rendering of the center, which will be home to spas, a bank, a dry cleaner, and a furniture and interior-design store.

Scottsdale North Marketplace is located near some of the Northeast Valley's most exclusive residential developments, including the Boulders, Whisper Rock, Legend Trail, Bellasera, Terravita, Desert Highlands, Estancia and Troon North.

The Pederson Group has de-

veloped nine shopping centers in the Scottsdale area, including Hayden Peak Crossing at Hayden Road, Thompson Peak Parkway in Grayhawk, and the Promenade, an 87-acre, 1-million-square-foot mixed-use development southeast of Frank Lloyd Wright Boulevard and Scottsdale Road.